FYBBI/R (Semester I)/Paper/Subject Code:
N.B. 1. All the questions are compulsory
2. Figures to right indicate full marks

## Business Communication I.

Q. P. Code:

Time: 2.Hrs. $\mathbf{3 0}$ Mins.
75 Marks

Q-1 A. Fill in the blanks. (Any 8)
8 Marks

1) The Latin word ___ means 'to make common'. (communicare, communicus, communication)
2) Semantic barriers are also called as $\qquad$ barriers. (language, physical, psychological.
3) Communication that flows from subordinate to superior is called $\qquad$ communication. (Vertical Upward, Vertical Downward, Horizontal)
4) $\qquad$ communication can be kept as a permanent record. (Oral, Non Verbal, Written)
5) Communication through posture and gesture is a $\qquad$ communication. (oral, verbal, non verbal)
6) Resume is a French word, which means $\qquad$ . (summary, course of life, biographical data)
7) Proximics is the study of $\qquad$ (space and distance, body language, visual display)
8) CSR stands for Corporate Social $\qquad$ . (Rights, Responsibility, Rumors)
9) $\qquad$ means technical language. (Proverb, Jargon, Phrase)
10) Barriers caused due to time and distance are called $\qquad$ barrier (Physical, Cross Cultural, Language)

Q-1 B. State whether the following statements are True or False. (Any 7)
7 Marks

1) Mass communication, is a communication with one own self.
2) Silence can convey' messages.
3) Messages can be conveyed in both verbal as well as non-verbal communication.
4) An Oral communication is a form of verbal communication.
5) Silence convey message.
6) Telegraph is a modern mode of communication.
7) Consideration is one of the 7 C 's of communication.
8) Listening is effortless.
9) LoR: Letter of Recommendation.
10) An application written with reference of an advertisement is a solicited letter.
Q. P. Code:

Q-2 A. Explain the Process of Communication, with a labeled diagram.
8 Marks
Q-2 B. Discuss the Advantages of video Conferencing.
7 Marks
OR
Q-2 C. Advantages and disadvantages of Grapevine Communication.
8 Marks
Q-2 D. Explain Cubical and Telephone Etiquettes.
7 Marks

Q-3 A. Explain the importance of a Good Listener. 8 Marks
Q-3 B. What is Computer Ethics, how can one show ethical values in using self
7 Marks and others computer.

## OR

Q-3 C. What are Barriers to Communication? Explain Socio-Psychological Barriers to Communication and discuss the measures to overcome them?

Q-4 A. Draft a Letter of Application with Curriculum Vitae for the post of Customer Relationship Manager with E-Capital., Dadar-West, Mumbai. Use Full Block Layout.

Q-4 B. Ms. Kalpana Mehta, has been offered a post of IT-Head with Telecom Pvt. Ltd., Lower Parel-Mumbai. Draft a Letter of Job Acceptance on her behalf. Use Semi-Block Format.

## OR

Q-4 C. Write an Application Letter with reference to the advertisement published in "Mid Day, dated 4 th October, 2019, wanted a Store Manager, with minimum 5 years of experience, candidate should be fluent in speaking English. Apply to Box No. M-315, Mid Day, Mumbai.

Q-4 D. Mrs. Rupal Singh has been working with Sky High Travels, Pvt, Ltd.,
7 Marks Mumbai, as a Travel Agent since, past four years and would now like to resign from her post. Draft a Letter of Resignation on her behalf. Use Modified Block Format.

Q 5. Short Note (Any 3)
15 Marks

1) You Attitude
2) Advice as an Objective of Communication
3) Surrogate Advertising
4) Personal Integrity at Workplace
5) Curriculum Vitae

## [Time: $2^{1 / 2}$ Hours] Fy-BBI sem-I Financial AlC- Imarks: 75

Note: 1. All questions are compulsory.
2. Each question has internal option.
3. Working notes should form part of your answer.
3. Figures to the right indicate full marks.
Q. 1 (A) Fill in the blanks: (Any Eight)

1. Small expenses of daily routine business are recorded in $\qquad$ .
(a) Pass book (b) Petty cash book (c) Debit note
2. A trial balance is a list of $\qquad$ accounts.
(a) Personal
(b) Real
c) Nominal
3. Cash sales are recorded in $\qquad$ book.
(a) Sales book (b) Cash Book (c) Sales return book.
4. A transaction not recorded at all is called as an error of $\qquad$ .
(a) Principle (b) Complete Omission (c) Partial Omission
5. Interest on investment is $\qquad$ of business concern.
(a) A profit (b) an income (c)an expenses
6. All the items of income are shown on the credit side of $\qquad$ account.
(a) Balance Sheet
(b) Profit and Loss
(c) Manufacturing
7. The method of valuation of closing stock is to $\qquad$ .
(a) Value of cost (b) value at market price (c) value at cost or market price
8. Depreciation under hire purchase system is charged on $\qquad$ -
(a) Cash price
(b) Hire Purchase Price
(c) Hire Purchase Price or Cash Price Whichever is higher
9. Bank overdraft facility to $\qquad$ account
(a) Current (b) Saving (c) Fixed Deposit
10. Under $\qquad$ the earliest purchases are issued for production
(a) LIFO (b) FIFO
(c) WAM
(B) State whether following statements are True or False: (Any seven)
11. A transaction cannot be directiy entered into a ledger.
12. Cash discount is nominal account.
13. Errors of omission are committed by clerks.
14. Accounting is useful for businessmen only.
15. Only withdrawal slip is used to withdraw the amount form the bank
16. Sales account always shows credit balance.
17. Narration is not necessary in ledger.
18. Book keeping is an art as well as science.
19. A journal voucher is must for all transactions recorded in the journal.
20. Opening stock plus closing stock minus the cost of goods sold will give the closing stock.
Q. 2 (A) Record the following transactions in aSimple Cash Books of Sachin Tendulkar, for the month August 2011.
[08]

| August 2011, 1 | Started business with cash Rs. 40,000. |
| :---: | :--- |
| 3 | Purchased goods Rs. 60,000 at $5 \%$ trade discount |
| 5 | Additional investment into business cash Rs.30, 000. |
| 7 | Received commission Rs.2,000 from Joshi brothers. |
| 9 | Paid Rs.4,000 to Anita on account |
| 12 | Cash sales Rs.36000 at 10\% trade discount |
| 15 | Deposited into bank Rs. 25,000 |
| 17 | Received 22,000 from Kamal on account |
| 22 | Paid salaries Rs.12,500 to staff |
| 25 | Withdrawn Rs.3,700 from business for personal use |
| 27 | Borrowed Rs.25,000 from wife for doing further business |
| 29 | Withdrawn Rs.16,000 from business for Office use |

Q .2. (B)From the following information prepare a Trial balance of MiliGeneral Store for the month of March, 2002.

| Particulars | Amount |
| :--- | ---: |
| Wages | 6,000 |
| Sales cash | 24,000 |
| Capital a/c | 34,000 |
| Drawings | 2,000 |
| Purchases | 18,000 |
| Sales returns | 300 |
| Office furniture | 4,000 |
| Furniture \& Fixtures | 12,000 |
| Office expenses | 1,300 |
| Discount earned | 340 |
| Opening stock | 5,000 |
| Rent, rates and taxes | 400 |
| Commission | 200 |
| Purchase returns | 460 |
| Bills receivable | 800 |
| Traveling expenses | 600 |


| Bad debts | 190 |
| :--- | ---: |
| Provision for doubtful debts | 1,500 |
| Sundry Creditors | 2,800 |
| Sundry Debtors | 11,000 |
| Cash in hand | 1,800 |
| Bank overdraft | 1,300 |
| Postage | 260 |
| Investments | 2,000 |
| Income from investments | 250 |
| Fuel and power | 800 |

## OR

## Q.2. Journalized the following transactions, December 2013.

1. Mr. Amit started his business with cash ₹ 81,000 , Building ₹ $1,00,000$ and borrowed from friend Jitendra $₹ 25,000$
2. Paid cash in to Bank of Maharshtra₹ 90,000
3. Purchased furniture from Shri. Mathurand issued him a cheque₹ 6,000
4. Credit purchases from Mr. Harshad₹ 15,000 less $4 \%$ trade discount
5. Returned goods to Mr. Harshad₹ 150
6. Cash sales ₹ 4500
7. Credit sales to Shri. Atul₹ 3000 less trade discount $2 \%$
8. Shri. Atul returned goodṣ of ₹ 300
9. Paid postage ₹ 100 and electricity bill ₹ 600
10. Sent a telegram of ₹ 30 to Mr. Harshad to supply goods of ₹ 7500 immediately
11. Purchased Computer \& Printer of ₹ 25000 from Kavita and in part payment gave cash of ₹ 15000
12. Paid Telegram Deposit for new telephone connection by cheque₹ 2000
13. Paid life insurance premium on life ₹ 3000
14. Paid salaries ₹ 3000

## Q.3.Record the following transactions in Purchase Book, Sales Book, Purchase Return Book and Sales Return Book of Mahi Stores for the month of May 2016.

| 1 May | Jaya Invoiced goods of Rs. 15,000 at $9 \%$ trade discount as per their Invoice <br> number 231 |
| :--- | :--- |
| 3 | Purchased computer from IBM Computer worth Rs.55,000 as per their <br> Invoice number 863 |
| 4 | Invoiced goods to Priya for Rs.20,000 at $4.5 \%$ trade discount as per their <br> Invoice number 341 |


| Bad debts | 190 |
| :--- | ---: |
| Provision for doubtful debts | 1,500 |
| Sundry Creditors | 2,800 |
| Sundry Debtors | 11,000 |
| Cash in hand | 1,800 |
| Bank overdraft | 1,300 |
| Postage | 260 |
| Investments | 2,000 |
| Income from investments | 250 |
| Fuel and power | 800 |

## OR

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6. Cash sales ₹ 4500
7. Credit sales to Shri. Atul₹ 3000 less trade discount $2 \%$
8. Shri. Atul returned goods of $₹ 300$
9. Paid postage ₹ 100 and electricity bill ₹ 600
10. Sent a telegram of ₹ 30 to Mr. Harshad to supply goods of ₹ 7500 immediately
11. Purchased Computer \& Printer of ₹ 25000 from Kavita and in part payment gave cash of ₹ 15000
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| :--- | :--- |
| 3 | Purchased computer from IBM Computer worth Rs.55,000 as per their <br> Invoice number 863 |
| 4 | Invoiced goods to Priya for Rs.20,000 at $4.5 \%$ trade discount as per their <br> Invoice number 341 |


| 7 | Sold goods to Sneha for Rs. 14500 at $10 \%$ trade discount as per their invoice <br> number 342 |
| :--- | :--- |
| 12 | Priya returned goods worth Rs.3,500 for which we issued Credit Note No. <br> 78 (Gross) |
| 15 | Goods worth Rs.3,500 returned to Jaya and issued Debit Note No.94 |
| 17 | Sold a part of old machinery to Vipin on credit for Rs.29,800 |
| 20 | Sold goods to Anita for Rs.26,650 as per Invoice Number 343 and <br> purchased goods from her for Rs.12,250 as per their Invoice number 545 |
| 22 | Kailas Traders purchased goods from us Rs.16,000 at 6\% trade discount as <br> per their Invoice number 344 |
| 24 | Satya supplied goods to us of Rs.2,450 Invoice number 630 |
| 27 | Kailas Traders returned goods to us of Rs.5,180( Net) and we issued a <br> Credit Note No.79 |
| 29 | Returned goods worth Rs.460 to Satya and issued Debit Note No.95 |

## OR

Q.3.On $1^{\text {st }}$ April 2010 HSC \& Company purchased a projector from HMT Company on Hire Purchase. The Cash price of the projector was Rs. 2, 50,000 . The payment was to be made of Rs. 50,000 on the date of agreement and the balance in 4 annual installments of Rs. 50,000 plus interest at 5 percent per annum. Depreciation @ $10 \%$ p.a. is to be written off on W.D.V. Basis.
You are required to prepare,
a. A statements showing calculation of interest
b. Projector Account
c. Vendor's company's account
Q. 4 (A) The following particulars have been extracted in respect of Material ' $A$ '. Prepare a Stores ledger account showing the respect and issues, pricing the materials issued on the basis of (a) Weighted Average (b) First in First Out

## Receipts

| Serial No. | Date |  |  |
| :--- | :--- | :--- | :--- |
| 1 | $1-10-2012$ | Opening Stock | 200 units at Rs. 3.50 per unit |
| 2 | $3-10-2010$ | Purchased | 300 units at Rs. 4.00 per unit |
| 3 | $13-10-2010$ | Purchased | 900 units at Rs. 4.30 per unit |
| 4 | $23-10-2010$ | Purchased | 600 units at Rs. 3.80 per unit |

## Issues

| Serial No. | Date |  |  |
| :--- | :--- | :--- | :--- |
| 1 | $5-10-2012$ | Issued | 400 units |
| 2 | $15-10-2010$ | Issued | 600 units |
| 3 | $25-10-2010$ | Issued | 400 units |
| 4 | $26-10-2010$ | Issued | 200 units |
| OR |  |  |  |

## Q. 4 (B)Journalize the following transaction andprepares necessary Ledger A/c of Reliance

 Company.
## April 2018

1. Stared business with cash ₹ 10,000
2. Sold goods for cash ₹ 3,000
3. Purchased goods for cash ₹ 2000
4. Paid Rent ₹ 1000
5. Paid Salaries ₹ 2500
6. Sold goods to Mr.Rohit for 1,500
7. Paid to Ms.Shilpa₹1,000
8. Received $₹ 500$ from Mr.Rohit on account
9. Purchased furniture for ₹ 3,000

29 Paid wages ₹ 300
30. Received commission ₹ 200 form Mr.Avinash
31. Paid for rent₹ 100
Q. 5 (A) From the following Trial Balance of Mr. kapil Sharma you are required to prepare Trading Account Profit and Loss Account for the year ended $31^{\text {st }}$ March, 2012 and
Balance Sheet as on that date.[15]

| Particulars | Debit (Rs.) | Credit (Rs.) |
| :--- | ---: | ---: |
| Opening stock | 58,000 |  |
| Wages and Salary | 6,500 |  |
| Carriage | 2,500 |  |
| Purchase and Sales | 63,000 | $1,26,000$ |
| Bills Receivable and Bills Payable | 600 | 1,000 |
| Rent | 3,500 |  |
| R.D.D. |  | 800 |
| Sundry Debtors and Sundry Creditors | 15,000 | 16,000 |
| Returns | 1,000 | 500 |
| Machinery | 12,000 |  |
| Travelling expenses | 3,000 |  |
| Cast at Bank | 1,000 |  |
| Buildings | 25,000 |  |
| Office expenses | 2,700 |  |
| Advertisement (for 3 years) | 3,000 |  |


| Drawings | 2,500 |  |
| :--- | ---: | ---: |
| Capital |  | 30,000 |
| Insurance | 600 |  |
| Bank Overdraft |  | 25,600 |
| Total | $\mathbf{1 , 9 9 , 9 0 0}$ | $\mathbf{1 , 9 9 , 9 0 0}$ |

## Adjustments:

1. Closing stock cost Rs. 25,000 and market value at Rs. 30,000 .
2. Provide Reserve for doubtful debts at $5 \%$ on sundry Debtors.
3. Outstanding Rent Rs.500.
4. Goods of Rs. 3000 were taken over by Mr. kapil Sharma for personal use.
5. Provide Depreciation on Machinery by $10 \%$ and Building by $20 \%$ p.a.
6. Prepaid Insurance Rs. 100 .

## OR

Q.5. (B)Write short notes: (Any Tirree)

1. Matching concept
2. Purchases Return Book
3. Internal Voucher
4. Accounting Standard A-10
5. Concept of entity

Instrictions: (a) All questions are compulsory and carry equal marks
(b) Figures to the right indicate marks
(c) Support answers with examples wherever necessary
1)A. Choose the correct option:(Any 8)

1. Reserve Bank of India was established in $\qquad$ .
(a) 1935
b) 1930
c) 1933
2. A bill market is a market for $\qquad$ bills.
(a) Short term
b) Medium term
c) Long term
3. An overdraft facility is offered to $\qquad$ holder.
(a) Savings
b) Current Account
c) Recurring Account
4. $\qquad$ is private sector bank.
(a) Bank of India
b) Bank of Baroda
c) IClCl Bank
5. $\qquad$ is also known as insurance of insurance.
(a) Double insurance
b) Reinsurance
c) Fire Insurance
6. Commercial papers are sold at $\qquad$ and redeemable at its face value.
(a) Discount
b) par
c) Premium
7. $\qquad$ are business organizations that acts as mobilizers and depositors of the savings.
a) Financial Markets
b) Financial Services c) Financial institutions
8. Cumulative Deposit Account is also called as $\qquad$ .
a) Saving deposit
b) Fixed deposit
c) Recurring deposits
9. Deposit is one of the $\qquad$ items to bank.
a) Asset
b) Liability
c) Profit
10. Banking regulation Act was passed in the year $\qquad$
a) 1947
b) 1949
c) 1956

## 1B. State whether: True or False: (ANY 7)

1) RBI is apex financial institution.
2) NPA stands for Non-performing Asset.
3) Imperial bank of India is known as RBI.
4) Insurance is viewed as one of the income tax saving device.
5) Cheque is not a negotiable instrument.
6) Primary objective of co-operative bank is profit making.
7) Operationa' risk is a risk arising out of human error.
8) Any comp,any can use word bank, banker or banking as part of its name.
9) Deposits are one of the asset items in bank balance sheet.
10) Risk reduction is not possible in insurance sector
2. a) Define Banks. Explain the essential features of Banks.(08)
b) What is Insurance? What are the types of insurance?(07)
OR
c) Explainin brief structure of Indian Financial System.(15)
3.a)Explain the role of RBI. ..... (08)
b) Explain the primary and secondaryfunctions of Insurance(07)OR
c) What are Commercial Banks? Explain the functions of Commercial Bank(15)
3. a) What are the advantages of Bancassurance?(08)
b) What is risk? Explain different types of risk. (07)
OR
c) Explain in brie $\Gamma$ power and functions of IRDA(08)
d) Explain the scope of ALM.(07)
4. a) What is Banking Ombudsman? Explain its powers and duties. ..... (08)
b) Explain the objectives and tasks of the RBI(07)
OR
5. Write Short Notes on: (ANY 3)(15)1. Credit Card.2. Co-operaxive Bank.
6. Term Loans.
7. Financial Services
8. Insurance
ALL THE BEST

Note: 1. All questions are compulsory.
2. Each question has ixiternal option.
3. Working notes sho uld form part of your answer.
4. Figures to the right indicate full marks.
Q. 1 Answer the followirg:
(A)Fill in the Blanks: (Any Eight)
(1) Father of princip'es of management is $\qquad$ .
(a) F.W. Taylor (b) Peter Drucker (c) Washington
(2) Formal organizations are $\qquad$ .
(a) Static (b) Nen performing (c) Delegated
(3) Contemporary management is $\qquad$ .
(a) Crisis (b) Conservative (c) Progressive
(4) Present managing director of international monetary fund is $\qquad$ .
(a) Jim Yr.jng Kim (b) Christine Lagarde (c) TakehikoNakao
(5) Delf.gation is transfer of certain $\qquad$ .
(a) Ac,countability (b) Responsibilities (c) Documents
(6) Planning is $\qquad$ process.
(a) Rigid (b) Mechanical (c) Mental
('7) Fayol suggested $\qquad$ of individual interest to general interest.
(a) Combination (b) Linking (c) Subordination
(8) Co -ordination is the $\qquad$ of management.
(a) Essence (b) Focus (c) Centre
(9) Management is $\qquad$ .
(a) Tangible (b) Rigid (c) intangible
(10) Employee morale is high in $\qquad$ organization.
(a) Centralized (b) Decentralized (c) Matrix
Q. 1 (B) State whether following statements are True or False: (Any Seven)

1. Planning is economical.
2. Staffing improves job satisfaction.
3. Organization is unintentionally created.
4. Co-ordination happens on its own.
5. Management is a continuous process.
6. Direction is the action element in business.
7. Formal and Informal organization are same.
8. Matrix orgenization structure is very easy to manage.
9. Staffing irnproves job satisfaction and morale.
10. Staffing improves job satisfaction and morale.
11. Mr. Deepak Parekh is a known personality in the field of housing finance.
Q. 2 (A) Define management. Explain its features. ..... [08]
(B) Explain th.e distinctive cortributions of F.W.Taylor? ..... [07]
OR
Q. 2 (A) "What are the Meritsand Demerits of Traditional Management? ..... [15]
Q 3 (A) Discuss the importance of controlling in management? ..... [08]
(B) Explain the budgeting and reporting asa functionsof management? ..... [07]
OR
Q. 3 (A) What is staffing? Explain its process? ..... [08]
(B) Discuss the functions of management related to Insurance? ..... [07]
Q. 4 (A) Identify the features of a good organization structure. ..... [08]
(B) Distinguish betw een Formal and Informal organization? ..... [07]
OR
Q. 4 (A) Described the be nefits of Centralization? ..... [08]
(B) How organizati on structure of insurance companies composed?[07]
Q. 5 Write a Short No tes: (Any 3) ..... [15]
12. Motivating barik employees
13. Directing
14. Matrix Orgariisation
15. Division of Labour
16. Departmentation by process
Time: 2 2 2 Marks:75

NiB (1) All questions are compulsory
(2) Figures to the right indicate marks
Q.1) A) Choose the correct alternative (Any 8)

1) Prime Minister is the $\qquad$ head in India
a) Executive
b) Judicial
c) Legislative
2) $8^{\text {th }}$ Schedule of Indian constitution recognizes $\qquad$ languages.
a) 18
b) 30
c) 22
3) $\qquad$ is the commander in chief of all forces in India
a) Prime Minister
b) Home Nimister
c) President
4) The Constitution of India recognizes Minority on the basis of $\qquad$ -.
a', age and religion
b) caste and religion
c) language and religion
5) $\qquad$ opposed the practice of Sati
a) Raja Ram Mohan Roy
b) Mahatma Phule
c) Sardar Vallabhabhai Patel
6) The word $\qquad$ implies equal treatment to all religions.
a) Sovereign
b) Secular:
c) Socialist
7) ___ is the head of Gram Panchayat.
ai) President
b) Mayor
c) Sarpanch
8) $\qquad$ is the holy book of Christians.
a) Bible
b) Quran
c) Torah
9) Indian Society is $\qquad$ in nature.
a) Tribal
b) Urban
c) Pluralistic
10) Dowry harassment is a type of $\qquad$ violence against women.
a) Social
b) sexual
c) Domestic
Q.1)B State ${ }^{\text {i }}$ whether the following statement are True or False (Any 7)
11) The fourier of Sikhism is Guru Govind Singh
12) Eve teasing is a social violence against women
13) Hindi is the official language of India
14) India has no official religion.
15) Urban society is heterogeneous in nature.
16) D'own's Syndrome is a defect due to extra chromosome.
17) Mayor is the first citizen of the city.
18) In India the roots of caste system are found in Hinduism.
19) Regionalism refers to the attachment towards own religion.
20) india has a multi party system.
Q.2) A) Explain the causes and consequences of declining gender ratio in India ..... [08]
Q.2) B) Bring out the lingraistic and Religious Diversity in India. ..... [07]
OR
Q2)C) Bring out the rroblem of gender disparity in India with special reference to declining sex ratio. ..... [08]
Q.2)D) Explain rural characteristics in detail. ..... [07]
Q.3)A) Explain caste system with its features. ..... [08]
Q.3)B) What is Communal Violence? Discuss the reasons for Communal Violence in modern India. ..... [07]
OR
Q.3) C) Explain conflicts arising through Regionalism and its types. ..... [08]
Q.3)D) Explain Conflicts arising through Linguism with its causes and measures. ..... [07]
Q.4)A)Write about peace and Communal Harmony in detail. ..... [08]
Q.4)B.) Discuss the salient features of the Indian Constitution. ..... [07]
OR
Q.4)C) "The Preamble reflects the ideal and philosophy of Indian Constitution. ..... [08]
Q.4)D)Explain all the eleven fundamental duties in detail. ..... [07]
Q5.) A) Explain about Women trafficking with its causes. ..... [08]
Q.5)B)Explain the meaning of Substance use with its causes and risks. ..... [07]
OR
Q5. Write Short Notes on (Any three)[15]1) Causes of Declining sex ratio.2) Portrayal of women in Media.
21) Special provisions for people with disabilities.
22) Urban characteristics of Indian Society.
23) Caste conflicts in India.

Managerial Economics III

1. All questions are compulsory
2. Figures to the right indicate marks
3. Draw appropriate diagrams and graphs whenever necessary

Q1. (A) Fill in the blank:(Any 8)
i. Scarce resources are ultimately allocated toward the production of goods most wanted by society because $\qquad$ (Firms attempt to maximize profits, Consumers demand inexpensive goods and services)
vi. To maximize profts. a firm should continue to increase production of a good until:
$\qquad$ ( $\mathrm{TC}=1 \mathrm{R}, \mathrm{MR}=\mathrm{MC}$ )
iii. The additional benefits that arise by using an additional unit of the managerial control variable is defined as the $\qquad$ (Opportunity cost. Marginal benefit)
iv. The horizontal demand curve parallel to $x$-axis implies that the elasticity of demand is: $\qquad$ (Zero, Infinite)
v. Sample survey method undertakes survey of all consumer (True, false)
vi. Return to scale determine the behavior of $\qquad$ (short run average cost. long run average cost)
vii. External economies may occur due to increasing return to scale(True. False)
viii. Long term foreasts required for capital investments (True. False)
ix. A kinked demand curve indicates price rigidity in $\qquad$ (Collusive oligopoly, non-collusive oligopoly)
x. Transfer pricing is regulated by $\qquad$ (Government. Companies)

Q2. (B) State whether the following statement is True or False (Any 7)
i. Demand forecasts are essential to plan future production e
ii. Sample survey method undertakes survey of all consumer
iii. Economic problem arises due to unlimited wants and scare resources
iv. External econornies may occur due to increasing returin tu scále
v. Long term forecasts required for capital investments
vi. Perfect competition is a price taker
vii. Cartel formation helps the oligopoly firm to avoid competition
viii. TVC is vertical straight line
ix. Dumping is an example of international price discrimination
x. Under price leadership the price is decided by market

Q3. (a) What is Business Economics and discuss its scope(8)
(b) Discuss various methods of demand forecasting(7)
Q3.(a)Explain IEconomies of scale and Economies of scope with example(8)(b)Discuss concept of total product, Average Product and Marginal Product with example(7)
OR
State and explain Law of variable proportion(Give example)(15)
Q4. (a) Explain Breakeven Analysis with graph (8)
(b) Explain the short run equilibrium of the firm under perfect competition with the help ofgraphs (7)
()!
Explain the models of collusive Oligopoly ..... (15)
Q5. Write short notes (any Three)(15)1. Production and selling cost2. Price leadership3. Supernormal Profit4. Monopolistic competition5. Cost plus pricing

## RIZVI EDUCATION SOCIETY'S RI'ZVI COLLEGE OF ARTS, SCIENCE \& COMMERCE BANDRA (W), MUMBAI -400050

| Subject Name | Quantitative Methods I |  |  |
| :--- | :--- | :--- | :--- |
| Class | FYBBI | Semester | 1 |
| Date: |  | Marks | 75 |

N.B.: ALL QUESTIONS ARE COMPLUSORY.
Q.1) Answer the following questions.

Marks: 15
A) Choose the correct option. (Any 8).

1) Which of the following is not measure of central tendency?
a) Renge
b) mean
c) median
d) Mode
2) "io construct the more than ogive curve the points plotted are,
a) (upper limit of each class, corresponding less than c.f.)
b) (lower limit of each clas', corresponding less than c.f.)
c) (upper limit of each class, corresponding more than c.f.)
d) (lower limit of each class, corresponding more than c.f.)
3) Coefficient of range is given by formula,
a) $\mathrm{Max}-\mathrm{min}$
b) $\operatorname{Max}-\min$
c) $\frac{\max -m}{\max +\min }$
d) $\frac{\max +\min }{\max -\min }$
4) Which of the following is not important part of statistics
a) Collection of data
b) classifying the data
c) Interpreting the data
d) publishing the data
5) If $x$ and $y$ are positively correlated then they move in,
a) Opposite direction
b) Same direction
c) unknown direction
d) none of these.
6) If $x$ is given and $y$ is to be determined then we use.
a) $y$ on $x$ line
b) $x$ on $y$ line
c) both a and b
d) none of these
7) 4 ! $=$ $\qquad$
a) 24
b) 12
c) 120
d) 16
8) For calculating $\qquad$ , we use regret table.
a) Minimax
b) percentage
c) average
d) none of these
9) Cost of living index number is also known as ____ index number.
a) value
b) consumer price
c) wholesale
d) aggregate
10) The excra time period given after the due date of premium is known as,
a) Maturity perioć
b) grace
c) bonus
d) none of these
B) State true or false.
11) Insurance premium can be paid monthly.
12) Quartiles divide the data in three equal parts.
13) Probabllity of an event can not be zero.
14) To locate the rnode graphically we need to construct the ogive curve.
15) Index numbers for the base year is always 100 .
16) Coefficient of variation is absolute measure of ciispersion.
17) EMV stanris for Elementary Monctary loss
18) In calculating rank correlation coefficient ranks can be repeated.
19) bxy and byx are called correlation coefficieni.
20) Statistics can be misused.
Q.2) Answer the following questions.
A) Construct the more than ogive curve for the following data.

| Marks | $10-20$ | $20-30$ | $30-40$ | $40-50$ | $50-60$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| No. of students | 5 | 15 | 25 | 10 | 5 |

B) Calculate Mean, Mode and Median of the following data.

Marks: 15

Marks: 7
$50,53,50,55,60,50,57,50,60$, and 62
P) Find $D_{3}$ and $P_{20}$ for the following data

| Age ii years | $0-5$ | $5-10$ | $10-15$ | $15-20$ | $20-25$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| No. of persons | 7 | 18 | 25 | 30 | 20 |

Q) Calculate standard deviation and coefficient of variation for the following data.

Marks: 7

| Class interval | $0-10$ | $10-20$ | $20-30$ | $30-40$ | $40-50$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| frequency | 2 | 3 | 7 | 5 | 3 |

Q.3) Answer the followirg questions.

Marks: 15
A) Find the two reg, ression equations from the following data.

Marks: 8

| Advt. Exp.( 1000 Rs.) | 12 | 15 | 20 | 23 | 23 | 25 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Sales (1000 Rs) | 5 | 6 | 8 | 9 | 10 | 13 |

B) Average prices of rice and wheat per quintal for 5 years are given below. Find the correlation coefficient.

Marks: 7

| Price of Rice ( 100 Rs. $)$ | 15 | 18 | 20 | 19 | 23 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| Price of wheal ( 100 Rs. $)$ | 10 | 10 | 11 | 12 | 12 |  |
| OR |  |  |  |  |  |  |

P) A bag contains 7 white balls, 5 black balls and 4 red balls. If two balls are drawn at random from the bag. Find the probability that, i) both the balls are whitc; ii) one is black and the other is red Marks: 8 Q) For the pay off matrix given below, find best course of action using:
i) EMV sriterion ii) EOL criterion iii) Maximin criterion.

Marks: 7

| State of Nature | Pay off matrix (Profit in Rs.) |  |  | Probabilty |
| :--- | :--- | :--- | :--- | :--- |
|  | Acts |  |  |  |
|  | $\mathrm{A}_{1}$ | $\mathrm{~A}_{2}$ | $\mathrm{~A}_{3}$ |  |
| $\mathrm{~S}_{1}$ | 50 | -20 | -250 | 0.1 |
| $\mathrm{~S}_{2}$ | 800 | 880 | 800 | 0.7 |
| $\mathrm{~S}_{3}$ | 1300 | 1480 | 1500 | 0,2 |

Q.4) Answer the following questions.
A) A random variable $x$ has following probability distribution.

Marks: 15

| X | 0 | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathrm{P}(\mathrm{x})$ | $\mathrm{k}^{2}$ | k | 2 k | k | $3 \mathrm{k}^{2}$ | $\mathrm{k}^{2}$ |

Find $k$. Hence rewrite the distribution on table without using $k$.
B) Find the index for group 'rood'.

Marks: 7

| Group | Food | Fuel | Clothing | Rent | Lighting |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Index | - | 200 | 250 | 400 | 250 |
| Weighi | 50 | 13 | 12 | 20 | 15 |

It is given that overall index rumber is 290
OR
P) Explain 'surrender valuc' and 'Paid up value' in insurance.

Marks: 8
Q) Define Insurance. 11 annual premium have been paid for a 25 year endowment policy of Rs.
$12,00,000$ after which it is converted into a paid up policy. Find its paid- up value.
Marks: 7
Q.5) Answer the following questions.

Marks: 15
A) Define correlation, explain the terms positive correlation and negative correlation

Marks: 8
B) Explain conditional probability with example.

Marks: 7
P) Explain the following (any three).
i) Ogive curves.
ii) Lines of regression.
iii) Policy iapse
iv) Decision making under Risk.
v) Combination.

